

Louis Phaethon Beach Hotel



TRAVELIFE SUSTAINABILITY REPORT 2019 - 2020



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At Louis Phaethon Beach Hotel we are committed to green hotel policies and the implementation of proactive measures to help protect and sustain the environment for future generations. We recognize the impact of our operations on the environment and aim to be an increasingly efficient green and environmental hotel. We strive to minimize any detrimental effects as a result of our business.

By working together, we can contribute to making a cleaner and safer environment and ensure environmental issues remain a focal point and receive proper attention. Comply with relevant environmental legislation and take a proactive approach to future requirements and obligations.

Seek to conserve natural resources through the responsible use of energy, water and materials but also maintaining the quality of service expected by our guests.

Monitor performance and aim for continued improvement by reducing re-using, and recycling in areas such as energy consumption, reduction of waste materials and water consumption.

Work with suppliers who have compatible policies for managing their impact on the environment.

The Louis Phaethon Beach is very proud with its sustainability progress and activities. Over the last few years, the hotel has managed to maintain and improve in various areas thanks to its employees' efforts and loyalty towards the environment, the respect towards human rights, promotion and support to the local community and local charities etc.

This report is prepared so as to keep up-to-date the hotel's senior management team and subsequently the rest hotel's employees.

REVIEW OF MEASURING CUSTOMER SATISFACTION

Through our active environmental team, we will ensure that our efforts are continually reviewed, updated and communicated to all staff.

The satisfaction of hotel customers was analyzed using as a basis three different sources of information: [1st] based on the hotel's questionnaires - [2nd] based on customer satisfaction results through the various social media platforms

General conclusions:

The results of the analysis of customer satisfaction guest questionnaire was generally good within the targets set for the year.

Analysis / comparisons TUI company questionnaires:

Regarding quality results as measured by TUI, the checks made during 2019/2020, the results were quite satisfactory taking into account COVID – 19, guest occupancy and the high percentage of all inclusive customers.

Analytical results are kept electronically in the Director's office.

Briefly mention that the target for 2019 and for 2020 remained unchanged at 8.83.

The result for 2019 ended at 8.84 while the results so far for 2020 are at 8.76.

Examples of everyday actions



Saving energy by

Use of low energy light bulbs & LED

Outdoor lighting controlled through automatic timer system

Electricity occupancy switches (key fobs) in guest rooms

Air-conditioning / Heating in guestrooms automatically switches off when balcony doors are open.

Switching to flat LED TV's from 'old' tube type. Auto shut-off timers on TV sets

Reduction in laundry by the Re-use of towels on guest request.

Clearer signage at recycling points in staff and customer areas for waste separation

Stop on the use of plastic straws and stirrers and the bar departments

► CONCLUSION/TARGETS ◀

The above actions have managed to bring good results, HOWEVER COVID – 19 has played a massive role in effecting the operations of the hotel. Due to inconsistent running's of the hotel and having to open and close throughout the working year has caused adverse results in the year 2020 Compared to last year, in 2019 we Have an increase in the 'kilowatt hours' per guest (combining fuel, gas & electricity together) (COVID – 19 HAS PLAYED A MASSIVE ADVERSE EFFECT ON THE OPERATIONS OF THE HOTEL.) THE HOTEL WAS CLOSED APRIL, MAY, JUNE DUE TO COVID - 19

Electricity consumption [kWh per guest night] in 2019: 11.81

Target for 2020: 38.00

Actual in 2020: 38.42

Fuel consumption [kWh per guest night] in 2019: 8.72

Target for 2020: 50.8

Actual in 2020: 51.69

Gas consumption [kWh per guest night] in 2019: 1.40

Target for 2020: 14.00

Actual in 2020: 14.26



Saving water by

The Louis Phaethon beach Hotel tries also to control the consumption of water, both potable and irrigation water with various ways. These are:

- Lower water flow at all water outlets.
- Toilets are equipped with low flush buttons.
- Hot water constantly circulates in the hotel.
- Public area showers work with push buttons for up to 15 seconds. .
- Guests are encouraged to reuse their bath towels and save water.
- Daily recordings of consumption of potable water.
- Daily recordings of consumption of irrigation water.
- Modest watering of gardens & consumption of irrigation water.
- Grey water is disposed to the public sewage treatment lagoon system etc.

► CONCLUSION/TARGETS ◀

Staff (and guests) are now aware and more concerned about water consumption and all parties would try their best to minimize the same. Targets for 2019-2020 were reached. Once again the impact of Covid – 19 has left its footprint on the operational requirements of the hotel as seen below.

Potable & Irrigation water consumption [m^3 per guest] in 2018: 0.24m^3 (per guest night)

Target for 2019: 0.27m^3

Actual in 2019: 0.23m^3

Target for 2020: 0.35m^3

Actual in 2020: 0.40m^3



Recycling....



Waste minimization is a process of elimination that involves reducing the amount of waste produced in our hotel and helps eliminate the generation of harmful and persistent wastes, supporting the efforts to promote a more sustainable society. We, here at Louis Ledra, take various actions so as to minimize waste by:

- We recycle glass, paper, cardboard, plastic, metal, batteries, used cooked oil (UCO), lamps and electric devices.
- We use reusable polycarbonate cups instead of disposable plastic cups.
- Water is served by glass rather than in bottle.
- We purchase in bulk when possible.
- Installed a compactor in the garbage collection area to decrease the need for garbage collection.
- We own recycling bins positioned in most of the public areas in order to promote recycling culture.
- Instructions are given to all staff to print only when necessary, on double sided paper and in black & white whenever possible.
- We re-use destroyed linen as cleaning rags and food items not consumed in buffet are taken to the staff cafeteria for consumption.
- Guests and staff are now given pens made of recycled material and we also avoid using extra plastic decorative straws/materials for drinks etc.

► CONCLUSION/TARGETS ◀

Targets were met. Staff are now adhering to management's instructions for maximum recycling. Targets for 2019-2020 were reached. :

	2018		2019		2020	
	m3	m3 Per guest	m3	m3 Per guest	m3	m3 Per guest
Paper	1125	0.0046	1371	0.0045	1000	0.0032
PMD	254	0.0010	308	0.0010	154	0.0006
Glass	334	0.0012	366	0.0012	200	0.0008
Food	1114	0.0034	1070	0.0036	825	0.0034
Oil	5	0.000021	8	0.000025	5	0.000021

TARGET 2019-2020		
PAPER	371	(27.0% LESS)
PMD	154	(8.0% LESS)
GLASS	166	(9.0% LESS)
FOOD	245	(22.0% LESS)
OIL	3	(37.0% PLUS)



CHEMICALS

The hotel has adopted the policy in purchasing environmentally friendly cleaning supplies biodegradable (90%) and staff is trained for appropriate use.

We also keep records of all chemicals' details incl. consumption, storage quantities, hazardous & non-hazardous info. of each chemical etc. Staff are trained to take all precautions when dealing with them using the required protective measures and knowing their correct use.

► CONCLUSION/TARGETS ◀

Our target was to have zero incidents of spillages as well as accidents involving employees (and guests) and chemicals. No incidents were recorded during the last couple of years.

PURCHASING

Whilst ensuring a wide range of high quality products, the Louis Phaethon Beach hotel purchases and promotes solely from the local market suppliers. This will help us reduce CO₂ emissions from transportation of products from abroad.

Additionally, prior to every purchase of electrical equipment, we have asked our head offices [who decide from who to purchase this equipment from] to consider buying equipment that are energy efficient. We have also asked our head offices' purchasing department to consider [when dealing with suppliers for forthcoming annual purchasing agreements] to supply us in bulk so as to reduce carton paper.

We have also been in touch [in writing] with our local suppliers and have informed them of our Sustainability Policy and have asked them to keep in mind and consider the said policy by assisting us from their side adopting similar methods.

► CONCLUSION/TARGETS ◀

We believe that the above mentioned actions have helped our scope and subsequently improved the awareness of sustainability with matters related to purchasing.

The targets set are:

- As is better control over the delivery of the various products
- Direct reference fortunes problems [Corrective & preventative form]
- Frequent calls from our part, for the presentation of analyzes of the products we are supplying plus Greek and English labeling on all products.



COMMUNITY

Communities are the heart of nations. When families thrive, communities thrive. The Louis Phaethon Beach Hotel is committed to working with local businesses, agencies, churches and organizations who believe in building strong communities.

We therefore:

- Recruit local people [or people living locally] so as to help money circulate within the community and discourage locals to seek for jobs abroad.
In 2019 Louis Phaethon Beach employed 207 employees. From those people 111 were men and 95 were women. Also from 207 employees 162 were permanent residents and 44 foreigners.
In 2020 Louis Phaethon Beach employed 208 employees. From those people 112 were men and 96 were women. Also from 208 employees 157 were permanent residents and 51 foreigners.
- When possible we participate in fundraisings, organize our own charity events or/and donate food or equipment we no longer use.
- We promote to our guests the 'Cyprus Breakfast' and various other traditional culinary options at lunch and dinner. Our all inclusive drinks package involves mostly locally produced alcoholic and non- alcoholic drinks.
- Also, local events and businesses are permitted to promote their services and products for free (flyers, brochures).
- The hotel employees donated money to fire victims in Greece
- We raise money for Pafiakos CCP animal welfare.
- We keep our beach plastic free - placing ashtrays at the beach area is great way to protect the environment and sea life but also improve the appearance of the beachfront to be enjoyed by locals & foreign visitors; also cigarette butts extinguishers are now placed on the beach etc.
- We participated in the 'All Inclusive Ambassador Program' where hotel staff are promoting local restaurants and bars and other nearby attractions and businesses so 'all inclusive' guests will know what the local area has to offer.

► CONCLUSION/TARGETS ◀

The hotel's relationship with the local community has improved a lot with positive cooperation with all sorts of local associations and businesses. The hotel aims and will continue to aim to assist and support the local community with every possible way.



HUMAN RESOURCE

Our hotel adheres to the rules and regulations of Cyprus' employment law. We do not discriminate against a job applicant or an employee because of the person's race, color, religion, sex (including pregnancy), national origin, age, disability or genetic information. Because of this:

- We recruit regardless of gender, age, race, nationality, religion, or/and disability.
- We recruit people of the minimum age required by law.
- Our new employees have an induction week (hotel policies, health & safety, job training) and provided with the company's Codes of Conduct booklet.
- When there is a job opening, we try to promote from within – 70% of our Management team have been promoted internally from both the Phaethon Beach and the Louis Hotel Group.
- We also aim to re-employ our staff every year – 75% are repeat employees, However Covid – 19 has caused big changes in the way we employ our staff. We have had to look into other markets and also work closely with government initiatives to employ people under various agreements. A lot of repeat staff did return to their country-of-origin during Covid – 19 which has left us
- All employees are entitled to benefits (i.e. social insurance, annual leave, sick leave, uniforms, meals on duty, join the Hotel Unions).

Staff training needs: For the staff training program in 2019 we held various seminars and provided various training programs that were conducted throughout the year. It was during these seminars that we were able to do an assessment of the results in which all agreed that the more training given to staff the better for everyone in order to further their development. The areas we feel more training is needed is as follows:

The focus needs to be Safety & Health, Environmental, Fire, Food Safety, First Aid & Lifeguard Effectiveness and cleaning.

During 2019 – We conducted in total 114 Hours of various training. & during 2020 a total of 117 hours of various training was provided.

► CONCLUSION/TARGETS ◀

During 2019 and 2020, there have been no cases of complaints related to employment and human rights nor any differences with employees regarding mistreatment and unfair dismissals. Targets for zero cases with human resource related issues have been successfully achieved.

Stationary and main goal of management is the continuous training of personnel in various departments and levels.



HEALTH & SAFETY

We adhere to all Health and Safety at Work regulations as we wish to ensure the safety and welfare of all of our employees. We provide to all employees the necessary tools so as to work in a safe environment; these may include training seminars on safety and health, related information leaflets and guidelines, various safety equipment to work with as well as 'safety data sheets' of chemicals etc. Several other publications such as the 'Evacuation & Emergency Plan', 'Louis Hotels manuals', the 'Codes of Conducts handbook' etc. are also given to staff and are available to read and use.

Furthermore, we apply rules on personal appearance and hygiene, we provide staff with the best possible food options as well as changing rooms / shower rooms.

With regards to accidents and illnesses [involving both guests and employees], we record all kind of accidents/illnesses no matter how important they are, and we take immediate corrective actions so as to prevent them from happening again. An analysis of all accidents and illnesses is done twice a year in order to study their nature, frequency, cause, location etc. Preventive actions are taken when necessary and if possible.

► CONCLUSION/TARGETS ◀

Our targets on Health & Safety are ongoing and remain the same; we want to provide the safest environment to both guests and staff with zero accidents and zero illnesses occurring around the hotel's premises. When these occur though, we evaluate and investigate each and every incident so as to take all the right corrective actions in order to prevent them from happening again and/or to stop any possible spread of a infection.



Protect and Save
the children

CHILD PROTECTION

The Louis Phaethon Beach Hotel fully supports the protection of under-aged including child labour, physical and sexual abuse. All employees receive training to distinguish basic children abuse incidents and are also encouraged to report to the hotel's management when they notice one. The management in return will immediately report the incident to the local child protection authorities whether they originate from guests or employees. Our hotel and its employees can not under any circumstance tolerate such incidents.

► CONCLUSION/TARGETS ◀

We did not notice neither we have been informed about any such incidents. We aim to continue protecting children by training our staff so as to be able to identify any kind of abuse and subsequently report the same at the local authorities.



Save the Children®